

ERASMUS BLOG

Ferrara

Ferrara is a city in Italy and we stayed there for a few days since our partner school is there. It's a very nice town with lots of beautiful buildings, e.g. Este Castle, Palazzo dei Diamanti and Cathedral of Ferrara.



We stayed in a nice hostel, the staff was very friendly. They always made us dinner with two courses.

Our accommodation was close to the center and we had time to relax and explore the city almost every afternoon. In my opinion this city is kind of different from other Italian cities so we think Ferrara is worth visiting.



Bologna

Our very first trip to one of Italy's historical cities was to Bologna. We got there by train and the journey lasted approx. one hour from Ferrara train station. Bologna is a city in northern Italy renowned for its rich history, vibrant culture, and culinary delights. You can admire ancient towers and a prestigious university here, which is the oldest in Europe.



Bologna evokes a charming and intellectual atmosphere. Visitors can taste its famous cuisine, including hearty ragú sauce and delicious tortellini. Bologna offers a captivating blend of tradition and modernity, a must-visit destination for travelers seeking an authentic Italian experience.

After our short stroll through the historic heart of Bologna, we had the opportunity to get to know the famous Bologna from its more modern perspective. We stopped by a few brand shops such as Kiko Milano, Zara and many more. After visiting this medieval city we took a train back to Ferrara.



Venice

We traveled there for an hour and half from Ferrara and took off at the Venezia Santa Lucia train station.



We sailed the ship through Venice and landed at St. Mark's square where we took group photos, then we had free time so we went to the ice cream shop, bought some souvenirs and visited the small aisles. There are historic buildings which have pretty details, there were also a lot of seagulls.

Venice is a beautiful city with a beautiful view of the ocean. We took a very pretty walk on the coast of Venice, in the afternoon we walked back to the train station and traveled back to Ferrara by train.



First company excursion

We visited a company called Giulio Barbieri. The trip by bus took half an hour. Their production consists of aluminum pergolas, professional event marquees, retractable tunnels, and carports.



They offer innovative, high-quality solutions, with utmost attention to design and the selection of raw materials. They also offer company bonuses to ensure that employees are satisfied with their work.

Second company + marketing lesson

The second company we visited is called Vassalli baking, which is an eco bakery located in Ferrara, so that means it only took us approx. 30 mins to get there by public transport - bus.



This company is known for using mallocco flour, which is good for diabetics, is low on glycemic index and contains loads of protein apart from other types of flour e.g. wheat flour. Their packaging is made of plastic containing 50 % of recyclable materials.

Each one of us got two pizza samples, which was really tasty!

Afterwards we went to visit their school and had an opportunity to have a marketing lesson with other students. During this lesson students were having presentations about their selected companies (Ferrari, Barilla, Liu Jo).

